

## Aims and Objectives of Smiley Stars Nursery

### Statement of Purpose

Smiley Stars is committed to providing a high quality childcare and education service for babies aged 6 weeks to 5 years. We are passionate about childcare and understand the needs for working families. We provide an environment where quality is evident and which is as close as possible to a 'home-from-home' with emphasis on responsive care and outdoor play.

*We provide Quality.....We aim for Excellence*

### Smiley Stars aims to:

- provide a service in line with relevant legislation and guidelines
- develop high standards of customer care
- ensure that each child and their family are warmly welcomed and valued
- develop an ethos of warmth, support, mutual trust and respect
- ensure that the needs of the children are met in a safe, secure, clean, comfortable, pleasant, stimulating and well-resourced environment which is as close as possible to a 'home-from-home'
- be rigorous regarding infection control
- value the need for 'me time' and space just 'to be' - particularly important for full-day children and staff - balanced with the need to play/work with others, be it one or a large group
- maximise opportunities for outdoor play, encouraging a range of stimulating activities in a fun, outdoor environment - *there is no such thing as unsuitable weather, only unsuitable clothing*
- provide responsive care, meeting the needs of children and their parents to suit them and not the nursery routine
- provide continuity of care and smooth transitions involving close communication between staff, parents, carers and other providers, e.g. nursery or school
- ensure that all staff, and parents have read and understood the Child Protection policy and that children are encouraged to become aware of their rights
- be knowledgeable about healthy eating and encourage children to take an interest in what they eat and to enjoy mealtimes as a relaxed and sociable occasion
- facilitate breast-feeding for mothers who wish to feed their babies in the nursery
- develop positive relationships with parents and help to further meet the family's needs through the development of a concierge service

- ensure that all children have the opportunity for rest and sleep in comfort and are monitored appropriately
- ensure regular policy reviews to take account of legislative changes, new guidelines, feedback from children, staff, parents, Care Commission and any other relevant source
- continually self-evaluate as a nursery and actively involve staff in development planning
- ensure that all children's individual needs are met through an effective process of observation, assessment and planning including recording and reporting to parents and relevant professionals and working closely with them as appropriate
- involve children and parents in the planning process
- recognise that parents know their child better than we do and to use their expertise
- ensure that children have the opportunity to participate in a balanced range of activities
- follow local and national guidelines on the curriculum
- provide quality free play where the adult facilitates, motivates and extends play but does not intervene inappropriately
- ensure that all staff, and parents have read and understood the Promoting Positive Behaviour policy and that children are encouraged to become aware of their rights and responsibilities
- recognise that our staff are our most valuable resource and must be carefully selected in line with relevant guidelines and legislation
- recognise that each member of staff has strengths in particular areas which should be used effectively
- encourage staff development and review
- encourage open communication between staff, children and parents while maintaining confidentiality and respecting the views of others
- develop strong links within the community, e.g. local library, shops, nurseries, schools, colleges and agencies such as local health services
- Remember that children are children and have a right to enjoy their childhood.